

Requirements for Advertisements for CTOTF Conference Book

1. Ad copy should be a PC graphics file:
 - a) Pdf (preferred)
 - b) png
 - c) bmp
 - d) jpg
 - e) tif
2. Finished sizes are:
 - a) ¼ Page: 3-3/8" wide x 4-3/4" long – Portrait orientation
 - b) ½ Page: 7" wide x 4-3/4" long – Landscape orientation
 - c) Full Page: 7" wide x 9-3/4" long – Portrait orientation
 - d) Each ad should have surrounding white space (white space is 1/4" nominal on all sides) – for example, a half page ad combined with the ¼ inch white space would measure 7-1/2 " x 5-1/4"
3. **Due Date for Fall 2018: No later than August 3, 2018**