

Spring 2018 Requirements for Advertisements for CTOTF Conference Book

1. The **preferred format for ad copy is PDF** – the following formats are also accepted:
 - a) .png
 - b) .bmp
 - c) .jpg
 - d) .tif
2. Finished sizes are:
 - a) ¼ Page: 3-3/8" wide x 4-3/4" long – Portrait orientation
 - b) ½ Page: 7" wide x 4-3/4" long – Landscape orientation
 - c) Full Page: 7" wide x 9-3/4" long – Portrait orientation
 - d) Each ad should have surrounding white space (white space is 1/4" nominal on all sides)
3. Due Date for Spring 2018: No later than **March 2, 2018**