

Fall 2017 CTOTF Advertisement Rates (all prices are in US Dollars)

¼ Page	\$ 475.00
½ Page	\$ 875.00
Full Page	\$1,275.00
Inside Front or Back Cover	\$1525.00
Outside Back Cover	\$1675.00

Requirements for Advertisements for CTOTF Conference Book

1. The **preferred format for ad copy is PDF** – the following formats are also accepted:
 - a) .png
 - b) .bmp
 - c) .jpg
 - d) .tif
2. Finished sizes are:
 - a) ¼ Page: 3-3/8" wide x 4-3/4" long – Portrait orientation
 - b) ½ Page: 7" wide x 4-3/4" long – Landscape orientation
 - c) Full Page: 7" wide x 9-3/4" long – Portrait orientation
 - d) Each ad should have surrounding white space (white space is 1/4" nominal on all sides)
3. Due Date for Fall 2017: No later than **August 1, 2017**